



Hind Al Nahedh

Media Communications Specialist

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Communicator with Art & SocialPreneur from Kuwait - Known for connecting the dots between Smart & Social in Media for over 15 years , Mastering roll outs of New to Market Companies like NOKIA , VIVA telecom & iflix.com , earned kuwait social media club presidency in 2011 , engaging with many local and regional initiatives & startups for Digital awareness & social economy , have a great passion for Content development and the Art of story telling on Mobile .

WORK EXPERIENCE

Marketing PR Manager iflix.com

09/2016 – 02/2018 Kuwait

Mobile Content provider SVOD

Achievements/Tasks

- Connected iflix with Zain Group for regional deal
- Helped Hire kuwait team
- launched iflix services with Media & the mass in Kuwait & Bahrain along with Zain Offers
- launch events and B2C
- Handled content & copy for social media channels for kuwait , bahrain , KSA
- community building and celebrity influencers on boarding
- Managed Digital campaigns for 3 markets
- helped managed prepare all needed for KSA Launch
- reported to iflix Mena & Iflix HQ remotely

Contact: Nader Sobhan – Nader@iflix.com

Consultant Digital Media Dept Ministry of Information

02/2015 – 02/2016 Kuwait

Government body

Achievements/Tasks

- Kicked off Kuwait first Social Media Conference Hashtag Kuwait
- Aligned internal social media policies

Contact: Tariq Almezrim

Minister office Digital Media Consultant Ministry of youth & Sports

03/2014 – 04/2015 Kuwait

Government Body for youth & sports

Achievements/Tasks

- Aligned Social media channels content with calendar of activities and achievements
- Kicked off cool summer boot camp for youth in all kuwait youth and sports centers with social & sports influencers

Contact: shaikh . Ahmad Almansour AlSabah – NA

SKILLS

Corporate Communications

Media relations & communications

social media marketing

Content creation and curation

Digital campaigns

Community Building

Brand engagement and awareness

videography

photography

Editing

Mobile Media

SPECIAL PROJECTS

Easy Taxi Application team recruiting
(03/2016 – 06/2016)

- Helped recruit marketing team with Dubai Office

VOLUNTEER EXPERIENCE

Shabek initiative Ministry of youth

04/2014 – 06/2015 Kuwait

Youth Development program

Tasks/Achievements

- Social & Digital media bootcamp for newly graduate

Contact: Naser Almufarej – N/A

EDUCATION

Mass Communications Department College of Arts , Kuwait University

09/2000 – 06/2003

LANGUAGES

English
Full Professional Proficiency

Spanish
Full Professional Proficiency

French
Limited Working Proficiency

WORK EXPERIENCE

INTERESTS

cooking

Languages

photography

startups

Head Of Ghalia Woman investment Club Global Investment House

05/2012 – 05/2013

investment house

kuwait

Achievements/Tasks

- Kick off and launch woman investment club online
- Fill a calendar with engaging events for club members

Contact: Maha Alghonaim – Maha@globalinvest.com.kw

PR & Marketing Manager VIVA Telecom

08/2008 – 03/2012

3rd to market telecom company

kuwait

Achievements/Tasks

- Brand creation of VIVA
- Launch mobile number booking online via officials event & Masses Event
- Internal and external communications
- Kicked off all social media channels for VIVA
- Created in house team for PR And MEDIA relations
- Worked closely with CEO in all Key events , stock market
- Started Digital department for VIVA
- Press conferences , exhibitions and brand engagement
- CSR and Sponsorships

Contact: Najeeb AL Awadhi – Najeeb@viva.com.kw

PR Manager KNCC - Kuwait National Cinema Company

12/2006 – 07/2008

kuwait

Achievements/Tasks

- Start a PR Marketing Department
- Internal and external communications
- Rebranding awareness and engagement with consumers
- launch Avenues Cinemas for Tamdeen group

Contact: Abdulwahab Almarzouq – Abdulwahab@kncc.com.kw

PR Officer Future Communications - Nokia

03/2003 – 11/2006

kuwait

Achievements/Tasks

- Start a PR Marketing Department
- Internal and external communications
- Brand awareness and engagement with consumers
- launch events and Media relations
- B2B with key organizations & government

Contact: Salah Al Awadhi – Salah@futurecom.com